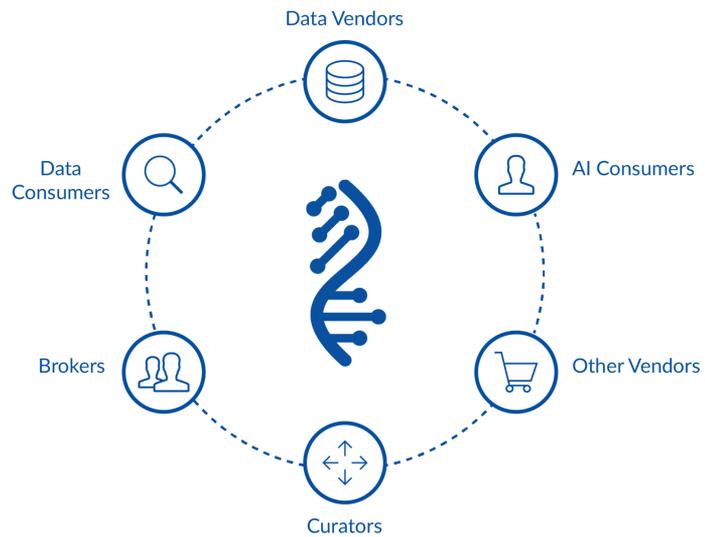
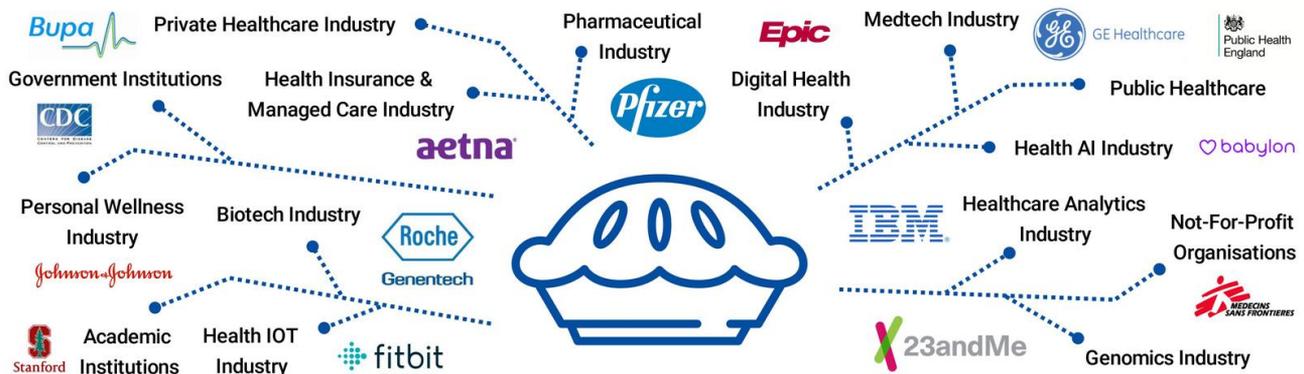


# HealthDex "Enterprise Health Data Marketplace"

The world's health data are growing rapidly and expected to double every 73 days by the year 2020. The multi-trillion-dollar health sector is critically, and increasingly, reliant on health data for optimisation and discovery. Health data are used to make new drugs and therapies, improve healthcare delivery, inform insurance and government policies, and much more. Thousands of companies and organisations around the world buy and sell this health data for billions of dollars annually. These individually brokered deals are slow and expensive, resulting in unnecessarily inflated overheads, large barriers to entry and wasted potential from underutilisation of global health data. Additionally, a new generation of decentralised health data companies are providing health data owners with greater control, security and remuneration of their data. Many more such companies are expected to emerge whilst an increasing number of traditional companies are transitioning to similar customer-centric models. Currently, no health data marketplace exists where all stakeholders (old and new) can easily search, source, connect and trade health data.



HealthDex is the first-of-its-kind decentralised exchange (DEX) for health data. A marketplace for health data vendors, brokers, curators and consumers to trade billions of dollars in health data transactions. Built using blockchain technology, HealthDex enables maximal efficiency and transparency for today's health data marketplace whilst ensuring readiness for the quickly evolving future. The HealthDex blockchain platform will be the perfect choice for upcoming and traditional health data companies wanting to efficiently deploy decentralised applications (DApps) with streamlined brokerage through the HealthDex DEX. Because revenues are primarily generated from commission fees, HealthDex is incentivised to maximise the number of participants and trading volume on the HealthDex platform. In the process, HealthDex will enable the generation of breakthrough medical discoveries and healthcare insights that revolutionise the health of humanity.



**>\$100B**

**Total Addressable Market**

[www.HealthDex.com](http://www.HealthDex.com)